SUSTAINABLE WATER

SUSTAINABLE
WATER

OUR VISION

Sustainable Water wants to solve the water crisis once and for all. We believe that we can solve the water crisis in our lifetime if we do it sustainably

OUR MISSION

We do this by being affordable, transparent and designing for sustainability. We just happen to design amazing solar water pumps. Wanna buy one?

Sustainable Water is solving the water crisis
by ensuring the problem does not recur.

ABOUT US

PURPOSE DRIVEN
SUSTAINABLE WATER EXISTS TO SOLVE THE WATER CRISIS

THE SUSTAINABLE WAY
SUSTAINABLE WATER IS SOLVING THE WATER CRISIS BY ENSURING THE PROBLEM DOES NOT RECUR

SDG 6 TARGET
PLAY OUR PART IN DELIVERY OF SDG 6 BY 2030 THROUGH MONITORING

#tillthewatercrisisends

OUR STORY

WHY THE WATER CRISIS

HAVING WALKED THE WATER WALK AND CARRIED 120 LITRES OF WATER ON MY BACK IN A DAY, I REALIZED THAT I HAVE A PERSPECTIVE THAT IS NOT COMMON. I WANT TO SOLVE THE WATER CRISIS FROM THIS PERSPECTIVE.

OUR PERSPECTIVE

SUSTAINABLE WATER SOLUTIONS

Broken pumps are broken dreams and the problem recurs.

AFFORDABLE WATER SOLUTIONS

Energy and fuel to power pumps comes at a cost. Be it human energy or fossil fuel. If the consumers can't afford water because of such costs,they still don't have access to water.

WATER NEXUS

Water is the root cause of most symptomatic problems such as hunger ,lack of education and poor health.

SUSTAINABLE WATER

#TILLTHEWATERCRISISENDS
Erase the water walk
This year , think ,act sustainably.

OUR SOLUTION

SUSTAINABLE WATER

THE PROBLEM

1 B

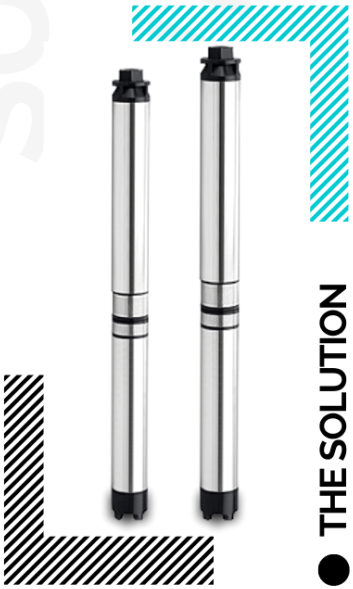
people do not have access to water

84%

live in rural areas, practice susbsitence farming and do not have access to electricity

50%

of 60,000 handpumps installed in subsaharan Africa are not functional after 1-2 years



THE SOLUTION

- Submersible ,stainless steel solar water pumps

OUR SOLUTION

SUSTAINABLE

WATER

SOLAR PANEL

Sunshine is converted into electricity by solar panels harnessing a free renewable resource

WE USE A PAY AS YOU GO MODEL WHICH ALLOWS CONSUMERS TO PAY IN INSTALLMENTS

INSTALLATION

Pumps are coupled with a sensor for remote monitoring of performance and guaranteed functionality

40 BILLION HOURS

WHY NOT USE FREE SUNSHINE

WHY NOT USE RENEWABLE ENERGY

ENERGY EXPENDED BY WOMEN
FETCHING WATER

OUR SOLUTION

£400

Low income consumers pay for the pump in installments using a PAYG model.
£400 is the cost of the panel , pump and installation

Consumers have the option to own the pump after installments or pay for the utility while the maintainance and ownership of the pump remains with Sustainable Water.

PAY TO OWN

PAY FOR THE UTILITY

OUR SERVICES

HOW WE SOLVE THE WATER CRISIS

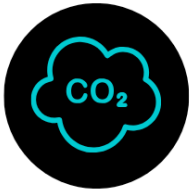
STEP 1
AFFORDABLE ,HIGH QUALITY
PUMP ON PAYG MODEL

STEP 2
TRANSPARENCY THROUGH
MONITORING & PERFORMANCE

STEP 3
DESIGN FOR SUSTAINABILITY
BY USING SOLAR WATER PUMPS

VALUE PROPOSITION

FARMERS & SCHOOLS
AFFORDABLE ,HIGH QUALITY
PUMP PAID IN INSTALLMENTS



CORPORATES
SDG GOALS TRHOUGH CSR.
PUMP SAVES 9 TONS OF CO2

CHARITIES
TRANSPARENCY THROUGH
PERFORMANCE AND MONITORING

Water is life . Help it Flow

OUR IMPACT

SUSTAINABLE WATER

KALYA WATER

20000 LITRES
DELIVERED THROUGH SOLAR WATER PUMP

FARMERS
20, 000 LIVESTOCK FARMERS HAVE WATER FOR THEIR CATTLE

SCHOOL
200 STUDENTS ENROLLED
20 GRADUATES FROM SCHOOL

DISPENSARY
HEALTH ENSURED BY PROVIDING WATER TO THE DISPENSARY

Today's Changemakers

Access to education
brings change

THANK YOU

THANK YOU

THANK YOU

GRATITUDE FOR WATER

COLLECTION

COLLECTION

SUSTAINABLE
WATER

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INGENUITY CENTRE
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